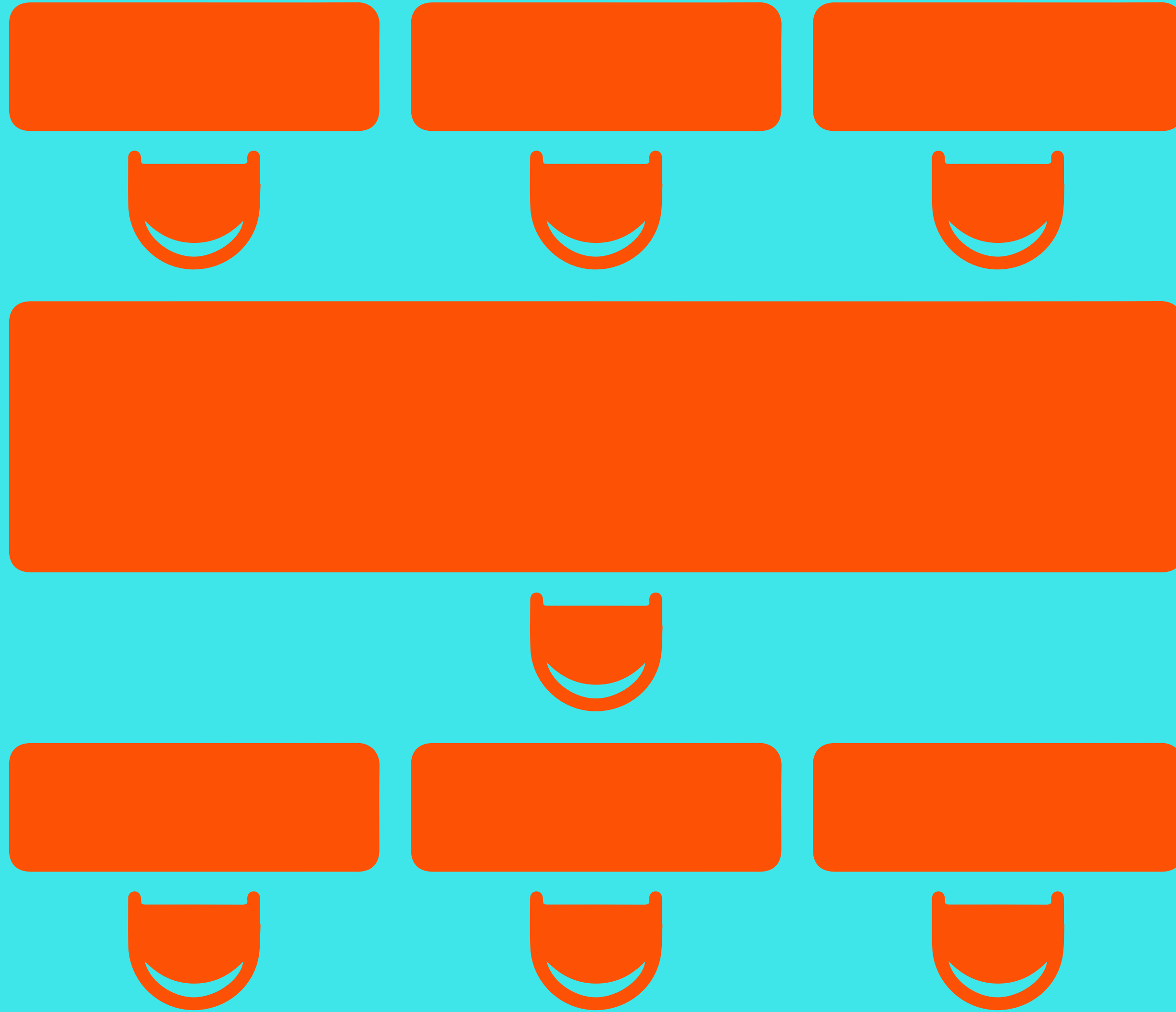


# YOU'VE GOT A SEAT WITH YOUR NAME ON IT.



Secure your spot at the Singapore Effie Learning Festival. And we look forward to seeing you!

**Event:** Where Creativity Takes Center Stage

**Date:** 12th September 2024

**Time:** 10AM to 530PM

**Location:** One Farrer Hotel

**\*Please be registered and seated by 930am**



## SINGAPORE EFFIE LEARNING FESTIVAL PROGRAMME

0900 - 1000	<b>Registration &amp; Coffee Break</b>
1000 - 1010	<b>Opening Address</b>
1010 - 1040	<b>"Last Performance" by Partners Life</b> Rory Gallery, Partner, Chief Strategy Officer, Special New Zealand
1040 - 1110	<b>Whisper: Changing the education system to keep girls in school.</b> Saurabh Dahiya, Mumbai, Head Of Strategy, Leo Burnett India
1110 - 1130	<b>SG Enable UnAwkward Integrated Campaign for SG Enable</b> TBWA\ Singapore
1130 - 1150	<b>Zespri Fruit Pillbox for Zespri International</b> Mindshare
1150 - 1210	<b>"We See You Care" for Agency for Integrated Care</b> The Secret Little Agency
1210 - 1230	<b>It's Trust's 1st Birthday, and The Party's for All of Us! for Trust Bank</b> Irisnation
1230 - 1330	<b>Lunch</b>
1330 - 1400	<b>"This is Kiwi." by Kiwibank</b> Rory Gallery, Partner, Chief Strategy Officer, Special New Zealand
1400 - 1420	<b>"The Super Safety Briefing" for Income Insurance</b> BBH Singapore
1420 - 1440	<b>"How an underdog airline redefined the LCC category" for Scoot</b> VML Singapore
1440 - 1500	<b>"The airport that became a Swiftie (Taylor's Version)" for Changi Airport Group</b> Ogilvy
1500 - 1520	<b>"JBL Quantum Game Theory" for Harman International Singapore</b> BLKJ Havas
1520 - 1540	<b>"Letters to Neighbors" for Mandarin Oriental</b> Forsman & Bodenfors
1540 - 1600	<b>"MAKE IT ALL HAPPEN AT LASALLE" for Lasalle College of the Arts</b> GOODSTUPH
1600 - 1620	<b>"GOMO DATA BANK" for Singtel</b> Publicis Groupe Singapore
1620 - 1650	<b>Thoughts on the Cases by top Marketers and Creatives</b>
1650 - 1730	<b>Best Presenter Awards</b>

## Ticket prices

**\$38 students**  
**\$58 members**  
**\$98 non-members**

**BUY HERE**

